

A Home for White People Fighting for Justice

At SURJ, our commitment is that if you're ready to show up for justice, we promise to put you to work. Unparalleled support last year expanded opportunities to engage with SURJ through chapters, our National Membership, local organizing projects, and state-based electoral campaigns. After our powerful growth in 2020, we are ready to move massive numbers of white people across the country into multiracial formations fighting for the changes all of our communities need.

NATIONAL NETWORK

The SURJ National Network now encompasses our 175 chapters and our new National Membership program. The network focuses on moving resources away from police and prisons and into communities through organizing, mobilizing, and shifting culture.

Where We've Been

- ▶ Added 50 new chapters and thousands of new members, and hired a National Member Organizer
- ▶ Trained over 500 chapter leaders in core organizing skills like phone banking and base building

Where We're Going With Your Support!

- + Help win local campaigns with national impact by imbedding national organizers in strategic chapters, and using the lessons of those campaigns to train other chapters across the country
- + Support the thousands of people who joined us for the first time in 2020 to settle into SURJ as a political home
- + Build out the National Membership program where people across the country can plug into projects with SURJ and our movement partners
- + Reach thousands of new constituents to continue to call more white people into multiracial organizing efforts

TENNESSEE

Bedford County Listening Project & Renters' Rights

Supported by four organizers, BCLP is a group of renters and low-income homeowners organizing for tenants' rights in a rural area. We're testing strategies for building power in conservative territory to create a blueprint for successful rural organizing across the country.

- ### Where We've Been
- ▶ Launched TN statewide, rural-to-urban housing coalition and joined national Homes Guarantee campaign to incorporate rural voices in the national Tenants' Bill of Rights
 - ▶ BCLP Leader Stephanie Isaacs won town council seat running on renters' rights, anti-KKK, and accessible government
 - ▶ Knocked 900 local renters' doors

Where We're Going With Your Support!

- + Hold 2,000 in-depth conversations to develop leaders and bring in new folks
- + Build power to end background checks on tenant applications statewide
- + Launch another rural Listening Project in a strategic district in TN

MAP LEGEND

- ▣ 2022 Midterm Election Focus
- ★ Campaigns
- Southern Crossroads Projects
- Chapters

OHIO

Since 2015, SURJ Ohio has been organizing in poor and working class white communities and participating in abolition campaigns in partnership with Black and Brown leaders. The Right now holds power in both state houses and the governorship. Without organizing in majority white communities, it will be nearly impossible to advance a progressive agenda in the state.

Where We've Been

- ▶ Added a Northeast Ohio Organizer and formerly-incarcerated Organizing Fellow to support the Citizens for a Safer Cleveland campaign
- ▶ Launched Nelsonville Voices listening project in a rural Appalachian town of 5,000 people
- ▶ Created statewide Use of Force Monitoring Project & Database to catalogue incidents of use of police force across 50 police stations

Where We're Going With Your Support!

- + Leverage SURJ's base in the midterm elections to block the far-Right candidates and build momentum for our organizing projects
- + Test strategies to build rural power in Ohio and share our learning with other rural organizing projects across the state
- + Expand the reach of the Use of Force Database to make it searchable and accessible for other organizers

KENTUCKY

With the state's electorate among the whitest in the country, skyrocketing incarceration rates, and deep rural poverty, there is no way to win material changes and break the power of the Right in Kentucky without serious organizing in predominantly white communities.

Where We've Been

- ▶ Knocked thousands of doors with Louisville SURJ to build support in white communities for ending cash bail
- ▶ Launched Rowan County Listening Project in rural Appalachia and knocked over 500 doors to identify key issues in the community

Where We're Going With Your Support!

- + Move thousands of white voters to support progressive candidates, including Charles Booker, in the 2022 midterm elections
- + Hold 10,000 conversations with white voters in strategic rural counties
- + Grow state leadership team to 10+ people who are trained in-depth in campaign building
- + Organize white voters to elect judges who support ending cash bail in Louisville
- + Grow the Rowan County Listening Project by knocking 1,000 more doors and launching a local campaign

GEORGIA

After moving 20% of the people we canvassed who described themselves as "not politically engaged" to take action, we know that our method of relational organizing is one of the most effective ways to move white people to racial and economic justice in areas that have been dominated by the Right.

Where We've Been

- ▶ In 2020-21, SURJ knocked on 28,000 doors, called over 1.8 million households, and engaged over 3,800 volunteers to have over 71,000 in-depth conversations with white households across Northern and Central Georgia

Where We're Going With Your Support!

- + Mobilize low-propensity white voters to help re-elect Sen. Raphael Warnock and other progressive candidates in the midterm elections
- + Deepen organizing in rural Georgia, building support for Medicaid expansion and saving rural hospitals
- + Organize white communities in Atlanta to support campaigns to resist building a massive police training facility and permanently close the Atlanta City Detention Center

SURJ